

EXECUTIVE SECRETARIAT
ROUTING SLIP

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SUSPENSE		Date _____			

Remarks

Executive Secretary 

10 Sep 85

Date

3637 (10-81)

International Management and Development Institute

Watergate Office Building—Suite 905 • 2600 Virginia Avenue, N.W.
Washington, D.C. 20037 • Tel. (202) 337-1022 • Telex: IMDI 248698

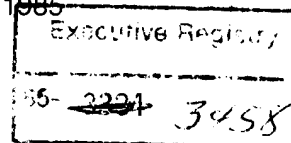
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Hon. Richard D. Vine
Dir.-Gen., Atlantic Institute, Paris

August 30, 1985



ANNOUNCEMENT OF IMDI NOVEMBER 5-6 NATIONAL SECURITY/DEFENSE MEETINGS

**TO: IMDI BOARD/COUNCIL MEMBERS and
FOWLER-McCRACKEN COMMISSION MEMBERS**

The Fowler-McCracken Commission Policy Committee on National Security is giving urgent priority to the theme of our November discussions — namely, addressing industrial competitiveness as a key to strengthened national security.

Please note from the enclosed agenda that our 1986 National Security Forecast will be divided into two days of discussions, each targeted on issues we are advised by IMDI Associates to be of critical concern.

The November 5 Washington Policy Session will be a stellar occasion — as we take a macro look at both the most dangerous national security risks and greatest opportunities we face in the international marketplace.

The November 6 Defense Committee Workshop will focus on the micro issues of export controls and licensing procedures. The impact that these procedures have had on business competitiveness, specifically through the Export Administration Act, is addressed in the enclosed papers by IMDI's James R. Golden and Rockwell International's Raymond Garcia.

For planning purposes, please note the following items:

- The enclosed November 5 and November 6 response cards — to be returned at your early convenience.
- The security requirements for entry into the White House Executive Office Building — date of birth, place of birth, and Social Security Number or passport number and country of issuance should be included on the November 5 registration card.

With all best wishes, and we look forward to seeing you in November.

Enclosures



B. 300



IMDI Board/Council Meeting

1986 NATIONAL SECURITY FORECAST: NEW RISKS AND NEW OPPORTUNITIES

*... with special focus on industrial competitiveness —
a key to strengthened national security*

Tuesday, November 5, 1985

White House Executive Office Building, Room 450 • 17th Street & Pennsylvania Avenue, N.W.
(Use Entrance on Pennsylvania Avenue)

Conducted in cooperation with:

American Defense Preparedness Association
American Mining Congress
Armed Forces Communications and
Electronics Association
The Goodyear Tire and Rubber Company

Loctite Corporation
National Defense Transportation Association
National Forge Company
National Security Industrial Association
Rockwell International Corporation

HOST: HON. ROBERT C. McFARLANE, Special Assistant to the President for National Security Affairs
COCHAIRMAN: ROBERT ANDERSON, Chairman of the Board & Chief Executive Officer, Rockwell International Corporation
HON. BILL NICHOLS (D-AL), Armed Services Committee, U.S. House of Representatives
MODERATOR: GENERAL RICHARD G. STILWELL, USA (Ret.), former Deputy Under Secretary of Defense for Policy



"Military might without a sound industrial base can put our national security at risk. Business and government must now urgently address the serious erosion of U.S. industrial competitiveness internationally. The relationship of industrial competitiveness to defense preparedness will be an important focal point for our November policy discussions."

Robert Anderson, Chairman/CEO, Rockwell International Corporation

"The corporate community has a direct stake in strengthening the economic and industrial underpinnings for national security. While important strides have been made to improve preparedness planning, much remains to be done. We in government need your counsel and participation to ensure a strong and productive industrial base. A strong, vital linkage between business and government is the key to effective policy formulation."

Hon. Bill Nichols, U.S. House of Representatives



PARTIAL ROSTER OF SPEAKERS/DISCUSSION LEADERS

W. GRAHAM CLAYTOR, JR., President & Chairman of the Board, National Railroad Passenger Corporation (AMTRAK)
HON. LAWRENCE J. KORB, Assistant Secretary of Defense for Force Management and Personnel
HON. CARL LEVIN (D-MI), Armed Services Committee, United States Senate
HON. D. BRUCE MERRIFIELD, Assistant Secretary of Commerce for Productivity, Technology & Innovation
DR. WILLIAM F. MILLER, President & Chief Executive Officer, SRI International
F.E. NEWBOLD, JR., Washington Advisor to the Chairman, Rolls-Royce Inc.
MERLON F. RICHARDS, Director & Retired Chief Executive Officer, Dynalectron Corporation
HON. PATRICIA SCHROEDER (D-CO), Armed Services Committee, U.S. House of Representatives
DR. RALPH J. THOMSON, Senior Vice President for Public Affairs, American Electronics Associations
GENERAL JOHN W. VESSEY, JR., USA, Chairman, Joint Chiefs of Staff, The Pentagon
HON. G. WILLIAM WHITEHURST (R-VA), Armed Services Committee, U.S. House of Representatives
ROBERT O. WILDER, Chairman & Chief Executive Officer, National Forge Company

See reverse for agenda in brief ...

*IMDI Board/Council Meeting
Tuesday, November 5, 1985*

AGENDA IN BRIEF

8:30	Registration Begins
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9:00	SITUATION BRIEFING I: THE CHANGING NATURE OF EMERGENCIES FACING THE UNITED STATES AND ITS ALLIES
9:45	SITUATION BRIEFING II: NEW OPPORTUNITIES AMONG THE ALLIANCES
10:45	THE RISKS: WHAT ARE THE MOST DANGEROUS THREATS WE FACE — AND HOW PREPARED ARE WE TO DEAL WITH THEM? <ul style="list-style-type: none"> • Nature of the threat: How do we define what is a "national security crisis"? What is the range of security threats we face? How will these threats affect requirements from industry? • Impact of U.S. Government policies: How are current trade, economic, and defense policies impacting U.S. industrial competitiveness and our ability to meet national security needs? • Building on strengths: Where do our national security strengths lie and how can we most effectively utilize them? What actions should the United States and the Western Alliance take to reinforce their preparedness?

12:15	Break for Lunch (Open Time)
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1:30	EROSION OF COMPETITIVENESS: HOW IS THE RAPIDLY CHANGING INTERNATIONAL MARKETPLACE IMPACTING NATIONAL SECURITY AND THE INDUSTRIAL BASE? <ul style="list-style-type: none"> • Industrial base: How should we raise the level of visibility and budget priority of preparedness concerns to improve competitiveness and defense planning? • Acquisitions and procurement: How are current policies in this area affecting business competitiveness? How can we better coordinate policies to strengthen competitiveness and reduce defense spending? • Trade: How are international trade issues (i.e., offsets, coproduction, export subsidies) being addressed by business and government in the formulation of security policy and strategic planning?
2:45	THE CHALLENGE OF HIGH TECHNOLOGY: HOW DO WE BALANCE COMMERCIAL CONCERNS AND NATIONAL SECURITY PRIORITIES? <ul style="list-style-type: none"> • Competitiveness: What factors are helping — or hurting — high-tech's ability to compete in the marketplace (i.e., trade barriers, strong dollar, R&D policies)? What can the private sector do to improve competitiveness? • International trade: What are the pros — and cons — of modifying export control policy to allow high-tech companies to compete more effectively? What is the path to a more open system of technology transfer?
4:00	TECHNOLOGY INNOVATION: FORGING STRATEGIC PARTNERSHIPS FOR PEACE AND PROSPERITY
4:45	Adjourn

Highlights of the Defense Committee Workshop

Wednesday, November 6, 1985 • 10:00 a.m. - 2:30 p.m.
The International Club of Washington • 1800 K Street, N.W.

Defense Committee Cochairmen: **General Richard G. Stilwell, USA (Ret.)**, former
Deputy Under Secretary of Defense for Policy
John F. Carr, Vice Chairman, Grumman Corporation

Discussion Highlights:

Dialogue with Senior Government Officials Representing:

- | | |
|-------------------------|---------------------------------|
| • Department of State | • Department of Commerce |
| • Department of Defense | • United States Customs Service |

Discussion of Critical Defense Industry Issues:

- **U.S. competitiveness and export promotion:** Addressing the tough export questions (i.e., contract sanctity, streamlining export licensing procedures)
- **Reconciling differences on export controls:** Problems, prospects for solution, and next steps (i.e., MCTL, technology transfer, Arms Export Control Act)
- **Expansion of defense trade:** How to achieve it and the consequences of doing nothing (i.e., offsets, "two-way street," emerging technologies)

8/28/85

International Management and Development Institute • Watergate Office Building, Suite 905
2600 Virginia Avenue, N.W. • Washington, D.C. 20037-1905 • (202) 337-1022 • Telex: IMDI 248698



IMDI BOARD/COUNCIL MEETING
Tuesday, November 5, 1985
White House Executive Office Building

Please attach your business card or complete the following:

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

If you will participate as an alternate, please give the name of the person you will represent: _____

Please check the appropriate item(s):

- () I will participate in the
 _____ **Policy Session** on November 5.
 _____ **Defense Committee Meeting** on November 6.
() I will be unable to participate.

REQUIRED SECURITY INFORMATION:

DATE/PLACE OF BIRTH: _____

U.S. CITIZENS — Social Security #: _____

NON-U.S. CITIZENS —

Passport #/Country: _____

RSVP by October 21, 1985 to:
Janna B. de Winter, IMDI, 2600 Virginia Avenue, N.W.,



International Management and Development Institute



IMDI BOARD/COUNCIL MEETING

Tuesday, November 5, 1985
White House Executive Office Building - Room 450
17th Street and Pennsylvania Avenue, N.W.
(use Pennsylvania Avenue Entrance)

"1986 NATIONAL SECURITY FORECAST: NEW RISKS AND NEW OPPORTUNITIES"

. . . with special focus on industrial competitiveness --
a key to strengthened national security

INFORMATION SHEET

IMPORTANT SECURITY INFORMATION

Entry into the White House Executive Office Building is contingent upon strict security requirements. To ensure and facilitate your entry, please complete the enclosed registration card -- including your date of birth, place of birth, and Social Security number or passport number and country of issuance -- and return to IMDI by Monday, October 28, 1985. IMDI participants who do not provide this in advance will experience delay and may not be admitted to the meeting. Please allow extra time for arrival, as each person will be required to pass through a security check point.

GROUND RULES:

All IMDI sessions are "off-the-record" unless otherwise announced. Those present are asked not to quote directly or attribute by name comments by speakers or audience participants.

MESSAGE CENTER:

Messages may be telephoned to the IMDI office (202-337-1022). All messages will be relayed on a regular basis to the IMDI registration desk. If you are expecting to receive messages, please advise the registration desk upon your arrival at the meeting.

TRANSPORTATION:

Since parking is limited, participants are encouraged to use taxis or Metro service. The Metrorail stations closest to our meeting site are Farragut West and Farragut North.

REGISTRATION:

If your plans for attending the November 5 Board/Council Meeting change after you have returned your registration card to IMDI, we would appreciate your advising Janna B. de Winter, IMDI, 2600 Virginia Avenue, N.W., Suite 905, Washington, D.C. 20037-1905, or telephoning 202-337-1022.



International Management and Development Institute



IMDI DEFENSE COMMITTEE WORKSHOP

Wednesday, November 6, 1985
Wadsworth Room • Floor B1, The International Club
1800 K Street, N.W.

"EXPORT CONTROLS AND LICENSING PROCEDURES"

INFORMATION SHEET

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PARKING:

There is a PMI Parking Garage located on 18th Street next to the International Club.

METRORAIL STOP:

Farragut West (Blue Line); exits at 18th Street next to the International Club (between I and K Streets).

REGISTRATION:

If your plans for attending the November 6 Defense Committee Workshop change after you have returned your registration card to IMDI, we would appreciate your advising Janna B. de Winter, IMDI, 2600 Virginia Avenue, N.W., Suite 905, Washington, D.C. 20037-1905, or telephoning 202-337-1022.